**Key Features**

* Collaboratively orchestrate processes in a zero code, 100% web based designer
* Integrate Oracle and non-Oracle applications
* Responsive, multi-channel forms with productive and intuitive task management
* Real-time and actionable dashboards
* End to end visibility and self-service
* Complete lifecycle management on the cloud
* Integrate across SaaS and On-Prem applications

**Strengths**

* Business driven rapid process automation with self service and process control for business users
* Automatically associates your Oracle SaaS applications for rapid integration
* Multi-channel BPM interfaces delivers productive work management
* Business Agility and Control with Operational Intelligence, real-time actionable dashboards and end-to-end visibility
* Includes crowdsourced integration best practice recommendations
* Pre-built integrations ensure faster integration across your
* Extend SaaS and On-premise applications



**What To Ask**

* How seamlessly are your applications integrated across different divisions, clouds, and your on-premise applications?
* How are you meeting the needs of multi-channel enablement of your users?
* How much does the complexity of your application extension impact your business?
* How do you build custom applications to address white spaces, and provide differentiated functionality?
* How do you do root cause analysis and identify and fix issues in your business processes? Do you have end-to-end visibility?

**Value Proposition**

Oracle PaaS for SaaS empowers lines of business and applications IT teams to rapidly automate, configure, and extend business applications. It enables businesses to quickly stand up customer-centric, multi-channel digital experiences. It brings together people, process, data, and content to create a responsive enterprise using a seamless combination of Oracle Process Cloud Service, Oracle Integration Cloud Service, and Oracle Java Cloud Service SaaS Extensions to automate, integrate, and extend SaaS and on-premise applications (Oracle and non-Oracle).



**Key Benefits**

* Reduce disconnect between IT and business
* Increase user engagement
* Enable businesses to quickly stand up customer-centric, multi-channel digital experience
* Bring together people, process, data, and content
* Automate both front and back office operations across SaaS and on-premise applications (Oracle or non-Oracle)
* Complete lifecycle management of business processes on the cloud



**Engage With**

* **CxO/Line of Business VP/IT Directors**
* **CTO/VP/Dir/Mgr, Sr. IT Ops Mgt, Architect** in charge of corporate IT standards/compliance or Applications

**Products Owned**

* On-prem & SaaS Apps (Oracle or not)